

# Digital Carrier Audiences

Ameribase Digital can help you reach customers of the major cell phone carriers & producers including AT&T, Verizon, Sprint, T-Mobile, Android & Apple.

Are you searching for quality digital carrier data? Are you trying to reach consumers who are customers of, or in-market to become customers of major cell-phone carriers? We have a number of on-demand Digital Carrier Audiences which are ideal for prospecting as well as cross-sell and upsell campaigns.

Sourced from PII data, online mixed data, cookie to cookie syncs and location data, our Digital Carrier Audiences offer highly accurate and quality data with vast scale.

## In-Market Carrier Segments

*2 steps to your ideal in-market segment*

1. Choose from consumers who:

- are already customers of a cell carrier
- have searched for a particular cell carrier
- have visited a particular cell carrier's store

2. Combine your chosen behavioral data with your choice of digital carrier:

- AT&T
- Aerial Communications
- Cricket Communications
- Level3 Communications
- MetroPCS
- Omnipoint
- Sprint
- T-Mobile
- US Cellular
- Verizon

## Ready to get started?

Our audiences are available for postal, email, mobile and digital channels. Contact us directly via the details below to discuss your data needs.

## SWOT Analysis Carrier Segments

*Target those "most-likely to buy"*

Based on demographics & online behavior, our SWOT segments include consumers most likely to buy cell phone products or services from the following brands:

- Apple
- Android
- AT&T
- T-Mobile
- Verizon



**For recommendations or custom queries, contact:**

Mark J. Traverso, 954-489-3008,  
mark.traverso@lighthouselist.com

**AMERIBASE DIGITAL**  
powered by Lighthouse List Company