

Cross-Validated, Multi-Matched Data

Why Settle For Less Than Quality, Accurate Consumer Data?

How many sources does your existing data provider use to cross-validate and verify their data? Two? Three? ...how about ten?

At Ameribase Digital, nearly 50% of our PII data has at least ten matches from different sources, whilst 50% our phone data has at least two matches. What's more, we link our data to three billion transactions daily, ensuring maximum accuracy.

Our extensive cross-validation and cross-channel sourcing process guarantees a high level of data accuracy in our consumer audiences. In fact, independent data evaluator, Truthset, recently validated our demographic data and ranked it amongst the most accurate in comparison to other data providers.

Quality Consumer Data in Numbers

Our strength lies in our cross-channel data sourcing and verification process.



of our PII data has 10+ matches from different data sources



of our phone data has been cross-validated with 2+ data sources

Choose Our Highly-Accurate, Cross-Validated PII Data

We have over **300 data fields** available, both on a household and individual level, including:

Demographic Data

- Age
- Gender
- Homeowner
- Ethnicity
- Geography
- Income
- Marital Status
- Pet Owner
- Presence of Children

Behavioral Data

- Browser Activity
- Purchase Behavior
- Online Registrations
- In-Market Shoppers
- Household Expenditures

Trigger Data

- New babies
- K-12 Parents
- College Students & Parents
- Newly Graduated
- Newlyweds
- New movers
- Newly retired

Lifestyle Data

- Auto Data
- Education Data
- Mortgage Data
- Occupation Data

For recommendations or custom queries, contact:

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We are a participant in the TAG Registry, TAG ID: d79d949c28c78e88