



For Multicultural Data

Ameribase Digital's Multicultural Data came out on top when compared to other leading data providers in a recent evaluation by Truthset

Are you looking for multicultural data for your next marketing campaign? Look no further than Ameribase Digital, the leader in multicultural data accuracy.

Our demographic data was recently validated by independent data evaluator, Truthset, and our Hispanic, African American & American Asian ethnicity data finished first ahead of all the other leading data providers in the study.

In addition to multicultural data, we also have a wealth of other demographic data available including age, gender, location, household income, household composition and education.



Why Use Multicultural Data For Your Campaign?

Multicultural data is perfect for healthcare, education, retail & distribution, professional services & financial services focused campaigns.

Our data is also multi-channel and can be used across direct mail, telemarketing, email, social, mobile, CTV and other digital channels.

What Makes Ameribase Different?

Data accuracy for us is paramount. That's why we painstakingly cross-validate our data with a minimum of 5 sources.

Our lengthy data verification process ensures we provide our clients with the most accurate data on the market for high-performing campaigns that convert.

Ready to say yes to accurate multicultural data?

Talk to us about your specific data needs. We can also help with custom audiences, built and ready for use within 72hrs. Additionally, our data can be delivered directly into your favourite digital platform.

For recommendations or custom queries, contact:

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We are a participant in the TAG Registry, TAG ID: d79d949c28c78e88

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