

College & Student Data

Ameribase Digital can help you reach college students, college graduates & the parents of K-12 students

Are you looking to market to college freshmen, sophomores, juniors or seniors? Or to the parents of college-bound high-school seniors or the parents of K-12 students? Choose Ameribase Digital's data and start marketing your products or services today. Our segments are available for direct mail, email, telemarketing, cookie and IP address targeting.

Choose from one of our on-demand audiences, including:

Area of Study

- Business
- Education
- Hospitality & Culinary
- Health Sciences
- IT
- Law
- Psychology

Interest

- Career Advice
- College
- Financial Aid
- Foreign Language
- Home School
- Nutrition
- Teaching Resources

Super Spenders

- School Books
- School Lunches
- School Supplies
- School Equipment
- Test Preparation & Tutoring
- Tuition
- Uniforms

Drill down to your ideal prospects using our first-rate demographic data. Target based on age, gender, ethnicity, income, geography and school of attendance.

Highly-Accurate Data with Vast Scale

Our data was recently evaluated by Truthset and came out top for accuracy within the young-adult 18-24 segment. Plus we offer 2-3 times the scale you'd see with other data providers - start marketing to 40 million in-target devices today!

Ready to get started?

Contact us directly via the details below to discuss your data needs.



For recommendations or custom queries, contact:

Mark J. Traverso, 954-489-3008,
mark.traverso@lighthouselist.com

AMERIBASE DIGITAL
powered by Lighthouse List Company