

Targeted Email Campaigns From Ameribase

Reach your target audience easily with a delivery rate as high as **97%** with our end-to-end Email Execution service

Do you want to run highly-effective email campaigns using our accurate, quality and privacy-compliant data? Ameribase offers a fully-managed Email Execution service. No matter which type of email campaign you are looking to run, whether branding, product-focused or lead generation, with Ameribase Digital you can hand all of the work over to us and simply sit back and wait for the results. We can also help you run a multi-channel campaign by matching direct mail data to digital data for an integrated marketing approach.

How does our Email Execution service work?

1. Send your email creative

Either send us your HTML creative for us to test or take advantage of our in-house creative service for an extra fee. All our campaigns are mobile enabled.

2. Iron out the details

We like to have a lead time of at least 48 hours so we can test the creative. We can provide advice on subject lines, and send times. We'll also need your seed list and "from" name.

3. Wait for the results

In order deliver your campaign fully, we wait to provide tracking until the 3rd day. We take every measure to ensure your offer receives the best results possible!

How are our emails sourced?

Our data is 100% privacy-compliant. Ameribase Digital has a strict double opt-in policy to receive third party offers and we respect any opt-out requests we receive. To participate in our database, our marketing partners must adhere to the same strict email rules we apply to our company. Our data is verified by multiple sources for accuracy and validation.

What results can I expect?

Up to **97%**
Deliverable Rate

The delivery rate typically seen in past campaigns

10 to 12%
Open Rate

The open rate typically seen in past campaigns

2 to 4%
Click-through Rate

The click-through rate typically seen in past campaigns



For recommendations or custom queries, contact:

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