

# B2B List Builder

Custom Business Audiences Based on Real-time Online Intent Data

Are you looking to target businesses who are in-market and actively shopping for a specific product or service online? Then try B2B List Builder, our custom business solution providing qualified B2B leads targeted by industry, B2B behavior and firmographics. Based on real-time online intent data, B2B List Builder enables marketers to gain access to high-quality custom business audiences quickly.

## How does B2B List Builder Work?



### Choose Your Signals

Provide us with a list of keywords. This could include any brand, product or service.



### Build Your Segment

We'll build your custom audience within 72hrs based on your specific needs.



### Target Your Audience

We can send your custom audience to any preferred digital platform! Or target via direct mail & email.

## Example Segments



### C Level & Decision Makers

Estimated Reach: 5MM Uniques  
From Past 30 Days



### Top 3 Industries - Tech, Media, Retail

Estimated Reach: 950MM  
Uniques From Past 30 Days



### B2B Tech & Computers

Estimated Reach: 820MM  
Uniques From Past 30 Days



### Lawyers

Estimated Reach: 20MM  
Uniques From Past 30 Days



### B2B Retail

Estimated Reach: 220MM  
Uniques From Past 30 Days



### B2B Energy

Estimated Reach: 10.5MM  
Uniques From Past 30 Days

For recommendations or custom queries, contact:

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We are a participant in the TAG Registry, TAG ID: d79d949c28c78e88

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