

International Audiences

Ameribase Digital can enable you to target your audience around the globe

Looking to target outside of the US? Lighthouse-Ameribase has over 4 billion international devices ready for use across multiple channels including mobile, social, CTV, email and other digital channels.

Simply choose from one of our on-demand audiences or have us build you a custom audience based on interest, behavior or demographic data and covering the countries of your choice.

Why Choose Ameribase Digital as Your International Data Provider?



Transparently-sourced Data

Our data is sourced from a network of vetted & privacy-compliant partners providing online engagements, brand signals, in-market shopping behaviors, location data, transactions, registrations, form fills, surveys, SDKs and mobile apps.



Vast Scale

Our data covers the entire globe, with over 4 billion devices ready for activation across multiple channels. Choose from thousands of on-demand audiences or try a no-cost-to-build custom audience.



Superior Quality & Accuracy

Data is first scrubbed for hygiene, then cross-validated against a minimum of 5 touch-points. Age data is further verified against multiple sources of self-provided and public record data, matching on both name and postal address.

Top Countries By Reach



Canada

Est Reach: 1B Devices



India

Est Reach: 650MM Devices



Mexico

Est Reach: 500MM Devices



Australia

Est Reach: 300MM Devices



Colombia

Est Reach: 200MM Devices



Argentina

Est Reach: 170MM Devices

For recommendations or custom queries, contact:

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Example Audiences Available

In-Market Car Shoppers - Subaru



Country: South Africa
Est Reach: 1MM Devices

Camping Enthusiasts



Country: Canada
Est Reach: 5.5MM Devices

Super Spenders



Country: India
Est Reach: 10MM Devices

Professionals Working From Home



Country: Japan
Est Reach: 6.5MM Devices

Household Demographics



Country: Canada
Est Reach: 7.5MM Devices

New Mover Trigger Events



Country: Indonesia
Est Reach: 1.5MM Devices

Social Media Users



Country: Mexico
Est Reach: 7MM Devices

B2B Audiences



Country: Argentina
Est Reach: 6.5 MM Devices

In-Market Car Shoppers



Country: Australia
Est Reach: 5.5MM Devices

Please inquire for additional countries & segments.



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